



# NEWS RELEASE

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## **Kirby Lester Appoints Manrex Ltd. As Exclusive Canadian Distributor for Pharmacy Technology**

Lake Forest, IL (April 8, 2009) – Kirby Lester, LLC, the world's leading pharmacy automation provider, today named Manrex Limited as the company's exclusive Canadian sales and service provider for the complete line of Kirby Lester pharmacy automation systems. This appointment comes at an important time for Kirby Lester, which is in the midst of a global launch of its "next-generation" technology.

"We have appointed Manrex as a direct result of requests from Canadian pharmacists who wanted us to simplify our supply chain with a national distributor. When we began looking for a Canadian partner, we knew Manrex was the only choice. With more than 35 stellar years of experience serving the needs of the pharmacy market, Manrex's reputation is beyond compare. We are excited to be partnering with them," says Christopher Thomsen, Kirby Lester's Vice President, Business Development.

Kirby Lester's expansion into the Canadian market is in step with a growing need for new technology that can solve urgent challenges. According to the 2008 Community Pharmacy Report, 36% of owners and managers of Canadian pharmacies agree that the use of automated counting/dispensing machines would improve the performance of their pharmacy. In a typical business day, Canadian pharmacists spend 40% of their time dispensing medications.

"Canadian pharmacists and pharmacy owners want to cut that time in half, and automation such as a Kirby Lester counting and verification system is designed to trim time and cost from every prescription," says Ben Szuuts, Sales Manager of Manrex Limited. "The Kirby Lester product line fits extremely well into the Manrex portfolio."

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### **About Kirby Lester**

Kirby Lester was established in 1971 and maintains the largest market share of automatic tablet/capsule counter sales in the United States plus 35 other countries. More Kirby Lester counters are used to dispense prescriptions in retail, mail order, hospital and long-term care pharmacies and manufacturing facilities than any other automated counting system; almost 30,000 pharmacies worldwide rely on Kirby Lester for their counting needs...exactly! For more information, contact Kirby Lester at 847.984.3377 or [www.kirbylester.com](http://www.kirbylester.com).

**About Manrex Limited™**

Manrex Limited™ is a 100% Canadian company located in Winnipeg, Manitoba. The company has 35 years of experience in medication delivery systems. Manrex has developed many of the systems that are currently in use within the medication delivery field and is continually seeking technologies and products that improve health care and patient safety. The company's commitment to better patient care has made Manrex the proven leader in the field, offering the most efficient, most effective, innovative and complete medication delivery system available. For more information, contact Sales Manager Ben Szuuts at 800.665.7652 x206 or [bszuuts@manrex.com](mailto:bszuuts@manrex.com).